

PLAY THE WORLD

INVESTMENT HIGHLIGHTS

ALPHA TECH HAS CREATED GAMERZARENA, A COMPETITIVE GAMING PLATFORM OFFERING TOURNAMENTS, HEAD TO HEAD BETTING, SKILL BASED CONTESTS AND LEAGUE PLAY WITH ALPHA COIN, A BITCOIN PEGGED TOKEN.

ALPHA TECH offers exposure to the most potentially profitable part of the gaming ecosystem: A large user base with a freemium model and bitcoin pegged token.

- GamerzArena is a turn-key solution for an organization's gaming needs.
- Over 100,000 users and rapidly evolving with multiple strategic partnerships.
- Virtually all colleges, universities, and professional sports teams have a gaming division.
- Developing the ALPHA COIN, a bitcoin pegged token solution allowing users to build monetary value.

PROOF OF CONCEPT:

Alpha Tech has created an online gaming ecosystem that offers a one stop solution in the gaming / esports space.

- ALPHA TECH has partnered and worked with well recognized organizations such as Notre Dame, Syracuse University, Penn State, University of British Columbia, Barstool Sports, ESPN Radio & more.

MULTIPLE REVENUE VERTICALS

- Monthly Subscription to Plus Account (\$12.99)

- Monetizing Future Teams& Leagues
- User Retention and Data

Experienced Management, Board & Advisors





















GAMING & ESPORTS INDUSTRY

The global gaming market will generate \$159 billion in revenue in 2020.



More people watch gaming video content than HBO, Netflix, ESPN and Hulu combined.



2019's League of Legends World Final had 100 million viewers, more than the NBA finals & Superbowl.

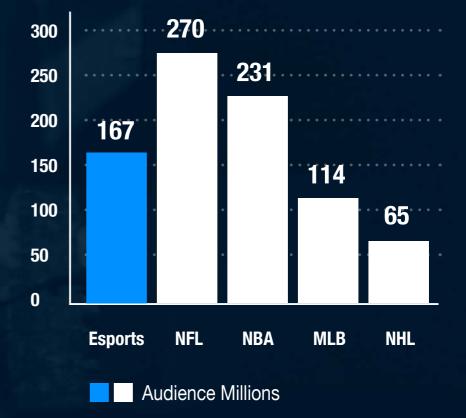








ESPORTS AUDIENCE COMPARED TO TRADITIONAL SPORTS AUDIENCE.





Source: PCGamer

THE ESPORTS INDUSTRY

SHARE OF WORLDWIDE ESPORTS MARKET REVENUE IN 2019 BY REGION

37% NORTH AMERICA







ESPORTS VIEWERSHIP HAS BEEN GROWING AT A RAPID PACE



OCCASSIONAL VIEWERS

ESPORTS ENTHUSIASTS

Data provided by Newzoo, Statista & Business Insider



North America at \$300M (per PwC)

138M

Europe at \$138 (per PwC)

69%

Comes from in-game purchases, sponsorships and advertising (Source: Newzoo/Statista)

57%

Asia-Pacific (APAC) serves over half (57%) of global esports viewership (Per: Newzoo)

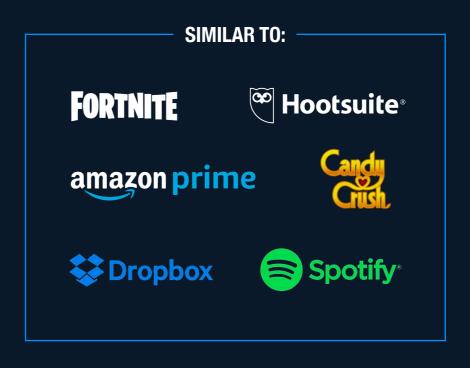


FREEMIUM MODEL

LIKE MOST MAJOR SUCCESSFUL TECH PLATFORMS, GAMERZARENA IS A FREEMIUM MODEL, BUT ADDED VALUE IS OFFERED FOR A PREMIUM ACCOUNT, GAMERZARENA+ FOR \$12.99/MONTH.

WITH GAMERZARENA+ YOU GET:

- **⊘ ACCESS TO ALPHA COIN, A BITCOIN PEGGED TOKEN.**
- **⊘ ACCESS TO BIGGER TOURNAMENTS & PRIZES.**
- **⊘ STATS AND ANALYTICS ON THEIR GAME PLAY.**
- **⊘ COACHING AND TOOLS TO ADVANCE & GROW.**
- **OBETTER CONTENT TO SHARE ON YOUR SOCIAL MEDIA.**
- **⊘ THE OPPORTUNITY TO BE SCOUTED TO LARGER TEAMS & LEAGUES.**
- **⊘ HEAD TO HEAD BETTING.**

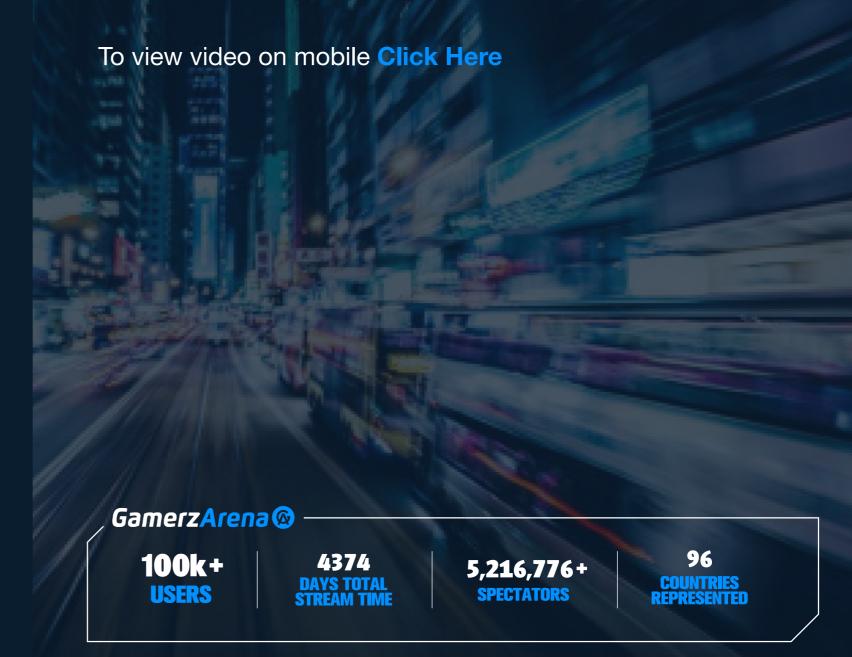




Gamerz Arena @

WWW.GAMERZARENA.COM

- **ONE OF THE OF T**
- SIMILAR TO THE TRADITIONAL ARCADE, WHERE USERS BOUGHT TOKENS TO PLAY, GAMERZARENA OFFERS USERS ALPHA COIN, A BITCOIN PEGGED TOKEN.
- GAMERZARENA PROVIDES VIDEO
 GAME CONTESTS WHERE GAMERS CAN
 COMPETE FOR CASH AND PRIZES IN
 LEADERSHIP AND BRACKET FORMATS.
 WE OFFER DAILY, WEEKLY, AND MONTHLY
 COMPETITIVE TOURNAMENTS.
- **⊘** WE HAVE BUILT A USER BASE OF OVER 100,000 GAMERS.







GAMERZARENA HOSTED AN EXCLUSIVE 7-DAY FORTNITE EVENT, WHICH HELPED BARSTOOL INCREASE ITS TWITCH FOLLOWING BY 15%!

- ✓ 1,000 USERS ON LEADERBOARD RECORDED AT LEAST 1 ELIMINATION
- ∅ 6,501 RE-ENTRIES
- 2,700 UNIQUE USERS
- 1,000 USERS GENERATED 269 DAYS OF STREAMING CONTENT = 6.44 HRS PER WEEK SPENT BY EACH USER ENGAGING WITH THE BRAND

"Barstool Sports contracted **GamerzArena** to build our contest and they've exceeded our expectations across the board. The level of personal and interactive content it provides us for our community is invaluable!"

DEVLIN D'ZMURA

BARSTOOL SPORTS SOCIAL MEDIA MANAGER & CONTENT PRODUCER

A RELATIONSHIP WITH THE VANCOUVER WHITECAPS FC

AN OPPORTUNITY THE FIRST OF IT'S KIND

EXCLUSIVE PARTNERSHIP WITH VANCOUVER WHITECAPS FC



40,000 MEMBERS OF THE WHITECAPS YOUTH DEVELOPMENT LEAGUE ARE ELIGIBLE FOR GAMERZARENA+ & OTHER ALPHA TECH PROGRAMS.

- ✓ VANCOUVER WHITECAPS CHOSE TO WORK WITH ALPHA BECAUSE ALPHA HAS CREATED AN ONLINE GAMING ECOSYSTEM THAT OFFERS A ONE STOP SOLUTION IN THE GAMING/ESPORTS SPACE.
- ✓ THIS PARTNERSHIP PRESENTS ALPHA WITH MULTIPLE REVENUE VERTICALS INCLUDING: SIGNIFICANT USER ACQUISITION FOR GAMERZARENA+, SPONSORSHIP REVENUE FOR ONLINE TOURNAMENTS, COLLABORATIONS, AND MORE.

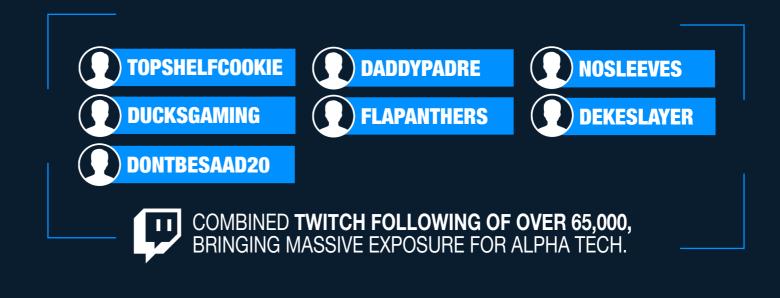


A RELATIONSHIP WITH THE NEW JERSEY DEVILS



NEW JERSEY DEVILS FIRST ENGAGEMENT

TWO DAY EVENT, WITH 8 PRO ESPORTS PLAYERS, AVERAGING OVER 1,000 VIEWERS PER DAY.



ALPHA WILL CONTINUE TO RUN TOURNAMENTS AND FAN ENGAGEMENT CONTESTS WITH NJ DEVILS AND ALSO ENGAGE THEIR USER BASE FOR GAMERZARENA+.



DISCOVER THE NEXT GENERATION

WE SEE COLLEGES, UNIVERSITIES, YOUTH LEAGUES, AND SPORTS ORGANIZATIONS AS THE PROVING GROUND FOR **THE NEXT GENERATION OF ESPORTS ATHLETES**.

ALPHA TECH HAS WORKED SOME OF THE MOST RECOGNIZED INSTITUTIONS GLOBALLY, EXPOSING GAMERZARENA TO AN ENTIRELY NEW USER BASE.

AS A RESULT, WE ARE HAPPY TO HAVE RELATIONSHIPS WITH THE FOLLOWING:































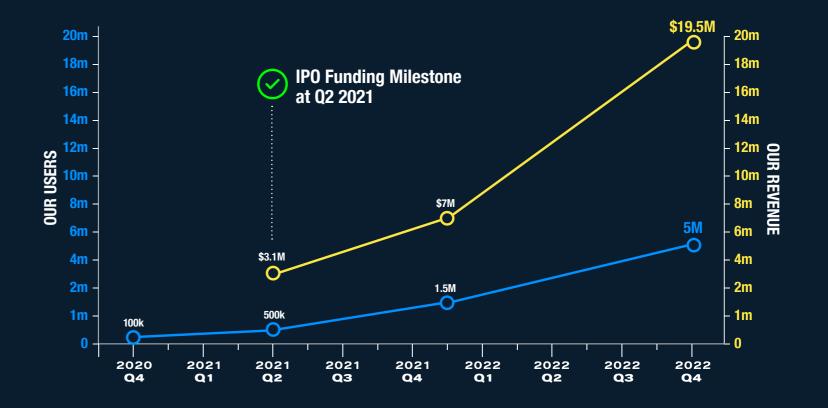
GAMERZARENA ONLINE GAMING ECOSYSTEM

A 100% UNIQUE MONETIZED EXPERIENCE

Diversity of tournaments engages a broad audience

PREMIUM CONVERSION RATE	
PlayStation Plus	39.7%
Spotify [®]	45.4%
₩ Dropbox	1-4%
Premium	1.24%

Source: www.sony.net & www.hbs.edu



- **Q2 2021 = 4%** Conversion Rate
- **Q4 2021 = 3%** Conversion Rate
- **Q4 2022 = 2.5%** Conversion Rate



^{*} Conservative projections made on on the examination of other freemium and premium models and based on the early launch of GamerzArena+.

SKILL BASED CHALLENGES

USERS PLAY FOR CASH HEAD TO HEAD.
ALPHA TAKES A 10% SERVICE FEE



IT IS ESTIMATED THAT ESPORTS WAGERING WILL EXCEED

\$12.9 BILLION WORLDWIDE IN 2020

THE **FASTEST GROWING SEGMENT** OF HEAD TO HEAD CHALLENGES.



OUR USER DATA ESTIMATES 10-20% OF GAMERZARENA FREEMIUM USERS PLACING HEAD TO HEAD WAGERS WITH AN AVERAGE BET SIZE OF \$2 - \$10 PER MATCH MONTHLY.

\$5.4M IN REVENUE

\$6 PER WAGER MONTHLY, OF 15% OF OUR 500K USER GOAL BY MID 2021



SKILL BASED CHALLENGES: THE REVENUE OPPORTUNITIES

SKILLZ, THE MULTI-PLAYER TOURNAMENT PLATFORM THAT LET'S YOU COMPETE FOR REAL CASH AGAINST OTHERS, IS SHOWING THE MASSIVE REVENUE UPSIDE PRESENTED BY SKILL BASED CHALLENGES.

Skillz recently announced financial results for the third quarter ended September 30, 2020.



REVENUE GREW

92% TO \$60M

COMPARED TO \$31.2M
DURING THE COMPARABLE
2019 QUARTER



REVENUE YTD GREW

91% TO \$162M

COMPARED TO \$85.1M DURING THE COMPARABLE 2019 PERIOD.



19[™] CONSECUTIVE

QUARTER WITH REVENUE GROWTH



^{**} Recently completed their IPO and is now evaluated at \$8.2 Billion USD.



Skillz is the leading **mobile games** platform that connects players around the world in fair, fun, and meaningful competition.

Skillz has seen an incredible growth trajectory by hosting cash prize tournaments for casual gamers, which is a cornerstone of **Alpha's growth model**.

2.7M ACTIVE MONTHLY USERS AND 30M TOTAL USERS.

PLAYER GROWTH

June 2016 - 9M

May 2017 - **12M**

April 2018 - **15M**

Sept 2018 - **18M**

December 2020 - **30M**

REVENUE RATE

has grown to \$400m in August, compared \$200m in in February.

45.9% OF THE GLOBAL POPULATION WILL BE MOBILE GAMERS.

MOBILE GAMES REVENUE IN 2021 IS
PROJECTED TO REACH

\$20.4 BILLION

IN THE U.S. - UP 12.1% YOY

REVENUE IS EXPECTED TO REACH

\$29.6 BILLION

BY 2025

Source: Statista, CNBC, Forbes

All Values in USD



MOBILE GAMING ACQUISITION: PARADISE CITY GAMING

- Alpha acquired Paradise City Gaming because it allows the Company to enter into the mobile gaming industry, an industry worth \$68.5 billion at the end of 2019 and projected to be worth over \$200 billion by 2023.
- Alpha will leverage Paradise City Gaming and their growing library of mobile games to grow its user-base by hosting skill based contests, head to head betting, and charging entry fees for tournaments.
- Through it's management team, Alpha has strong relationships with popular actors such as Jamie Foxx and as a result, has been able to secure the IP mobile gaming rights to his films such as Groove.
- Ocomparable: **Skillz**, a mobile multiplayer competition platform offering skill based challenges, has recently completed their IPO and is now evaluated at **\$8.2 Billion USD**.

Source: www.venturebeat.com









The Movie: Releasing 2021

STARRING

JAMIE FOXX &

DAVE BAUTISTA



THE ALPHA LEAGUE PLAYER DEVELOPMENT

THE OPPORTUNITY

- **⊘** LACK OF DEFINED CLEAR PATH TO PRO LEVEL GAMER
- OCCUSED ON TALENT AND SKILL
- PARTNERSHIPS BETWEEN REAL WORLD SPORTS TEAMS AND ESPORTS COMMUNITY

THE FARM TEAM CONCEPT

- REPLICATE THE CULTIVATION OF PROGRESSIVE TALENT
- ✓ INTEGRATE TECHNOLOGY TO IDENTIFY TALENT AND ENGAGE DIRECTLY WITH PROSPECTS

THE RESULT

- AMATEUR TO PROFESSIONAL
- SUSTAINABLE PACKAGED CONCEPT EASILY DIGESTED BY BRANDING PARTNERS



COMING SOON: ALPHA COIN

The Next Generation's Arcade

ALPHA WILL OFFER THE ABILITY
TO PURCHSAE BITCOIN PEGGED
TOKENS ALLOWING USERS TO ENTER
TOURNAMENTS AND CONTESTS.





Easy transfer of funds for a global platform.



Winners receive token prizes allowing them to build value for purchases on the GamerzArena store, or redeem for their local currency.



GamerzArena+ members will receive special discounts to the Alpha Coin.



COMPARABLES







Similar Revenue Model





OPERATIONAL FOCUS

Online Esports Ecosystem with tournaments, contests, skill based betting, stat tracking, and more

Esports team and news websites

Sports and entertainment company with focus on skill-based betting

Cross-Platform esports
Community with skill-based
betting & social ranking

Online gaming platform that allows users to connect and create games

MARKET SEGMENT

Esports

Esports

Online Gaming

Online Gaming

Online Gaming

PUBLIC OR PRIVATE

Q1 2021

Public (EGLX)

Public (FANS)

Public (SKLZ)

Q1 2021

MARKET CAPITALIZATION

\$20.6M

\$455M

\$156M

\$8.2B

\$29.5B



Source: Company filings last updated Jan, 2021

LEADERSHIP UNRIVALLED EXPERIENCE CREATIVITY AND INNOVATION

TEAM



MATTHEW SCHMIDT CEO / BOARD OF DIRECTORS

- · Technology and film entrepreneur.
- Executive Producer on 9 films including Groove Tails, Dreamland, The Opening Act, Worth, Ride, and more.
- · Cumulative budgets of over \$60 million USD.
- Co-founded Paradise City Films & Advisor to Victory Square Technologies, Immersive Tech, and V2 Games.







JONATHAN ANASTAS CHAIRMAN / BOARD OF DIRECTORS

- Group Chief Marketing Officer, ONE Championship & ONE Esports.
- Former Global Head of Digital Marketing at Activision.
- He helped Call of Duty achieve \$10 billion USD in franchise sales globally.
- Former Vice President & Global Head of Marketing for legendary video game brand Atari.



ACTIVISION



BRIAN WILNEFF

- Esports & technology entrepreneur.
- · Founder of GamerzArena.
- Played key role in developing relationships with major colleges such as Notre Dame.
- Key partnerships with Barstool Sports & ESPN Radio.







LEADERSHIP UNRIVALLED EXPERIENCE CREATIVITY AND INNOVATION

TEAM



ELI DUSENBURY CFO

- Consultant for audit and public practice firms in both Canada and the US and has held several CFO positions.
- CFO of Havn Life Sciences Inc. (Market Cap \$92m). CFO of Chemesis International Inc. (Market Cap high as \$250m).
- Obtained his Chartered Professional Accountant designation in 2011 and holds a BBA in business and accounting from Capilano University.





TIM LAIDLER BOARD OF DIRECTORS

- Complete a Master of Counselling at UBC, during which time he spent thousands of volunteer hours helping create the Veterans Transition Network, a non-profit organization helping Canadian Veterans nationwide.
- Executive Director of the Institute for Veterans
 Education and Transition at UBC. The institute
 focuses on supporting the needs of veterans in
 the community as well as supporting cutting edge
 research with Veterans.







CODY LYNGE ADVISOR

- Passionate marketing professional with over 15 years of experience including Red Bull Canada.
- Demostrated ability to execute on the highest level including, forging relationships with business partners, and developing/executing business plans.
- Specializes in event management, promotion, and athlete management.





AARON MALLIN ADVISOR

- Editor and Post Production sup/ producer for 10 years on broadcast commercials, music videos and feature films.
- Known for filmography such as, Gregoire, Forced to Fight, Two Stans & a Dan, Adele's Wish, Blueprint to the Heart.





ROBYN CARROLL DIR. BUSINESS DEVELOPMENT

- · Seasoned Business Development professional.
- 5 years of experience in both Business Development and Event.
- Former Vancouver Whitecaps FC Premium Executive.
- Experience working within the American Hockey League, NCAA, and New York Golf Industry.





RON SEGEV

- · Founding Partner at Law Fim Segev LLP.
- Consulted for leading figures within cryptocurrency regulatory sphere.
- Former General Counsel and Senior Legal Counsel for one of the largest online gaming companies in the world.





ADAM MORRISON ADVISOR

- Co-Founder & General Manager of Oxygen Esports, Co-Founder & President of Esports Capital Corp.
- Former CTO for Millennial Esports Corp. TSX-V: GAME
- Contributed heavily to the design and build out of the Millennial Studio & Arena in downtown Las Vegas.







DR. GERRY RAMOGIDA ADVISOR

- · Performance therapist with the Golden State Warriors.
- Former therapist with Vancouver Canucks and Seattle Seahawks.
- · Consultant to many Olympic and professional athletes.





DR. DAVID PUTRINO ADVISOR

- Director of Rehabilitation Innovation for Mt Sinai.
- Played key role in developing esports relationships with the Brooklyn Nets, Logitech, Take Two Interactive, Manchester City, Red Bull High Performance, and more.





ADRIAN DUKE ADVISOR

- · Chief Operating Officer for Immersive Tech.
- Chief Executive Officer & Co-Founder of SkyTurtle Technologies Ltd.
- Exceeded over \$5 million in revenue.
- Top 30 under 30 by BC Business magazine.





ALEAH CHAYTOR DIR. MARKETING & COMMS

- · Successful founder of Lacuna Marketing.
- As a Marketing Strategist Aleah has successfully partnered with clients to future proof their businesses.
- Accomplished in developing strategies that navigate changing environments, take advantage of opportunities, and mitigate risks.

JW MARRIOTT

AVISON YOUNG





MICHAEL BECKER ADVISOR

- · Chief Executive Officer of Imprint Entertainment.
- Over 20 years experience in the entertainment and media industry.
- Represented clients in Sex and the City, I Robot, The Notebook, Nip/Tuck, and more.



IMPRINT ENTERTAINMENT

CAPITALIZATION

SHARES

ISSUED AND OUTSTANDING

59,106,498

WARRANTS AND OPTIONS

18,244,844

FULLY DILUTED

77,351,342

NOTES:

Escrow Schedule: 38m shares subject to 12 month escrow breakdown as follows: 8,588,829 free on trade date, 6,329,167 free 3 months from trade date, 3,022,412 free 4 months from trade date, 7,702,117 free 6 months from trade date, 3,022,412 free 8 months from trade date, 6,329,167 free 9 months from trade date, 3,022,412 free 12 months from trade date. 2.9m shares subject to 36 month escrow. An additional 17.8 m shares from private financings free 4 months from trade date. In addition to Issued & Outstanding, 7m Performance Warrants remain unearned.



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